



High Water Festival Communications
Riverfront Park
1061 Everglades Avenue
North Charleston, SC 29405



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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High Water Music Festival returns to Charleston for the sixth year

AUBURN, Ala. — The High Water Music Festival is returning to Charleston for its sixth year. The festival will be held on April 20-21, 2024, at Rivermont Park in North Charleston.

High Water Festival is a two-day entertainment music festival held in North Charleston. Headliners for this upcoming year's festival include Noah Kahan, Fleet Foxes, Grace Potter and Hozier.

High Water Festival was started in 2017 by Shovels & Rope, a husband-and-wife duo whose band was founded in Lowcountry, South Carolina. Over the years, they have quickly built High Water into one of the biggest annual music festivals in the region.

Aside from bringing good music to Charleston, High Water is known for donating proceeds to local nonprofit organizations. Over the years, High Water has donated to Charleston Waterkeeper, a local advocate for preserving waterways, and Water Mission, a Christian engineering nonprofit focused on building safe water and sanitation solutions in developing countries and disaster areas.

Saturday's lineup consists of Fleet Foxes, Shovels & Rope, Courtney Barnett, The Walkmen, Houndmouth, The Dip, Leyla McCalla, Olivia Jean and Al Olender with grammy nominated artist Noah Kahan headlining that night.

Grammy award-winning artist Hozier will be headlining Sunday's lineup with The Flaming Lips, Grace Potter, The Wallflowers, Briston Barmoney, The Linda Lindas, Kevin Morby, The Heavy Heavy, Cut Worms and Babe Club performing throughout the day.

High Water Festival offers a variety of entertainment beyond the music. Additional activities range from a Teva shoes pop-up shop to a Josh Cellars summer tour stop, where you can

experience the story of Josh Cellars and taste-test their different wines. There are also a variety of food trucks provided at High Water Festival and a Jim Beam experience that offers a graffiti wall where festival attendees can express their artistic abilities. Food vendors for the 2024 festival include Hebros Gyros, Big Daddy Loco, Chaotic Coffee, Island Noodles, Smash City Burgers, Souther Roots Smokehouse and WookieDogs.

2023 Headliner, She Returns From War, is a local to Charleston. “It’s about more than just representing the local scene,” Park says. “I want to remind folks that this is a community-based project. It’s a beautiful thing that they’re bringing people here, and it encourages people to go out in the world and do the same for their community, I hope.”

With general admission passes starting at \$180, general admission plus passes starting at \$300 and VIP passes starting at \$450, High Water offers a variety of ticket pricing, each with unique offers included.

Passes were released to the public on October 26, 2023, and can be acquired or exchanged at highwaterfest.com/tickets and eventbrite.com, as shown on the High Water Festival website. The event is limited to 15,000 attendees each day.

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High Water Festival brings world-renowned artists from all over the country together for a two-day celebration of life, love, and community expressed through music. Alongside dozens of food vendors and sponsors, High Water Festival is known for donating proceeds to local nonprofits such as Charleston Waterkeep and Water Mission. To keep up to date on festival pass availability and additional details about the festival, please visit highwaterfest.com and sign up to receive email notifications. Join the conversation on Facebook and follow us on X (@highwaterfest) and Instagram (@highwaterfest).



Backgrounder

Founded in 2017, High Water Festival is a two-day music and culinary festival that celebrates and embraces community. Northern Charleston local husband-and-wife duo Michael Trent and Cary Ann Hearst, also known as the band Shovels & Rope, started High Water Festival back in 2017 with some help from their manager Paul Bannister with Dogwood Artist Management.

Aside from the music, High Water Festival takes pride in its collaboration with many local non-profits. Charleston Waterkeeper, a local advocate for preserving waterways, and Water Mission, a Christian engineering nonprofit focused on building safe water and sanitation solutions in developing countries and disaster areas are two nonprofits that have a history of collaborating with High Water Festival.

The festival houses up to 20 different artists each year, each performing on various stages over two days. Headliners throughout the years have included Hozier, Rainbow Kitten Surprise, Noah Kahan, Leon Bridges, The Head and the Heart, The Avett Brothers and Shakey Graves. High Water takes pride in its variations of artists each year, bringing all generations together for one festival.

Partners for High Water Festival include White Claw, Cabot Creamery, Chase, Jim Beam, Teva, Josh Cellars and Wicked Weed Brewing. High Water is also known for its variety of food options available at the Festival. Over the years, food vendors like Ben & Jerry's, Big Daddy Loco, Chaotic Coffee, Cosmic Charlie's Grateful Grill, Hebros Gyros, Island Noodles, James

Browns Famous Boiled Peanuts, Smash City Burgers and Southern Roots Smokehouse have continued to return to High Water Festival.

High Water Festival has made an impact on the Charleston community for the past six years and will continue to do so every year that the festival proceeds. It is a testament to the idea that music can bring everyone together, and that community is one of the strongest attributes a city can have.



Senior Staff Biographies

Michael Trent

Co-Founder, High Water Festival

Michael Trent is half of the husband-and-wife artist duo Shovel & Rope who created the High Water Festival in 2017. Trent first performed as the lead singer in the Denver, Colorado band Tinker's Punishment. The band moved to Charleston, South Carolina and renamed themselves The Films. The group disbanded in 2010. Trent has collaborated with Butch Walker on two of his albums, as well as releasing two solo albums. After meeting his wife, Cary Ann Hearst, the pair recorded an album together in 2008. Naming themselves Shovels & Rope, they perform around 200 shows each year.

With experience in the music industry, Trent decided to start up High Water Festival alongside his wife in 2017. Being the co-founder of this event, Trent has done an incredible job in maintaining the quality of High Water as it continues on its sixth year in Charleston, South Carolina in 2024.

Cary Ann Hearst

Co-Founder, High Water Festival

Cary Ann Hearst is the other half of the husband-and-wife artist duo Shovel & Rope who created the High Water Festival in 2017. Hearst got her first taste of fame when her song "Hell's Bells" was featured in the HBO drama *True Blood*. She has since released two solo albums, as well as six albums in collaboration with her husband in their band Shovel & Rope.

With her own experience in the music industry and the experience she has gained alongside her husband, it is no surprise that the duo has been so successful in their High Water Festival projects.

Nathan Zucker

Photography Team, High Water Festival

Nathan Zucker is a part of the photography team for High Water Festival. With a Master of Arts in Visual Communication Design from Liberty University, Zucker has lots of experience in photography.

Clients of Zucker include 4 Top Hospitality, AC Entertainment, Bread & Butter PR, Triple 8 Management and High Water Festival. Based out of Nashville, Zucker does freelance photography when he is not working one-on-one with clients.



Blog Post

Get prepared for this year's High Water Festival by exploring your housing options for the weekend.

Every year, thousands of fans travel to Northern Charleston, South Carolina excited to experience the phenomenon that is the High Water Festival. If you are one of those people, get prepared early by exploring the different housing options available to you for this year's festival!

Home Rentals

Home rentals have become all the hype over the past few years when it comes to grabbing a space to stay while on vacation. Websites like VRBO and Airbnb offer hundreds of local homes and apartments available for rent for the calendar dates you provide. Reviews of the space along with details about amenities, parking, and square feet can be found under the offered homes on the websites.

Local Hotels

While home rentals have been the trend these days, a good old-fashioned hotel never does any harm! High Water Festival offers some of the "best rates in town" through the hotel packages provided on its website (support/highwaterfest.com). Charleston is known for its stylish "Bed & Breakfast" style hotels. For more information on hotels around the Riverfront Park, click [here](#).

More information about the above accommodations and others can be found at: highwaterfest.com under the support tab. Tickets can be purchased at highwaterfest.com/tickets or on [Eventbrite.com](https://www.eventbrite.com)



Publicity Photos



High Water Festival visitors can experience a variety of entertainment beyond the music, including the Texas pop-up shop. This pop-up provides opportunities for festival-goers to express their creativity, including a graffiti wall open for the public to show off their artistic abilities. Texas are available for purchase as well.

North Charleston locals Dave Abram (left) and Phoebe Gallagher (right) enjoys a refreshment as they wait on the 2023 High Water Headliner, Beck, to come onstage. The couple has attended High Water three times in the past six years.





Headliner Rainbow Kitten Surprise wows the crowd as they deliver an electric set list for the first day of High Water Festival 2023. This was the band's first time performing at High Water, and fans hope it will not be their last.